



UNIFIED
COMMERCE
&
COMMUNITY

Unadilla Chamber of Commerce
P.O. Box 275
Unadilla, NY 13849

www.unadillachamberofcommerce.org

unadillachamber@yahoo.com

Dear esteemed member of the Unadilla Business Community:

Happy New Year and welcome to 2012!

We hope 2011 was a bountiful and prosperous year for you, your family and your business. We also hope that the Unadilla Chamber of Commerce was able to play some small part in helping you and your business last year, whether through our community events and involvement or our Shop Local campaign.

Looking ahead to 2012, we plan to ramp up our emphasis on Shop Local and continue expand on our programming in ways to better support you. But we can't do it alone! The strength of our organization is in the size and involvement of its membership. If you have been a member in the past, THANK YOU for all you have done and we hope you will continue your membership in 2012. If you have not joined your colleagues in this important partnership in the past, or if you are a new business, here are some of the benefits you can expect from your membership...

- Free listings in the Annual Directory and in the online Members Page
- Free webpage within the Chamber website*
- Reduced cost advertising opportunities in regional media
- Small business educational events
- Shop Local initiative
- OPEN flags to provide a cohesive look among member businesses
- Quarterly newsletter
- Networking opportunities – get to know your neighbor businesses at events and meeting

We understand that while the economy may be slowly beginning to recover, budgets are still very tight. Bearing this in mind we are holding membership and Directory advertising rates at 2011 levels and at the same time looking to increase the benefits our members receive.

On the back of this page you will find a Directory information form as well as advertising options. To ensure you are included in the first printing of Directory books, please complete and mail this form with payment to the address listed above by **January 31, 2012**.

We look forward to having you join us for another exciting year as we spread the word that

Unadilla is OPEN FOR BUSINESS!

**The Chamber website has proven to be a highly successful resource for those looking for information on Unadilla. In 2011, the site received an average of 461 visits per month. The Members Page alone received 1,320 visits. Your paid membership in the Chamber entitles you to a free, static page within the Chamber site. Be sure to take advantage of this incredible opportunity to raise your visibility among potential customers!*



2012 Membership and Directory Application

- ✓ Please check the box to select you options and provide the requested information.
- ✓ Note that the information you provide below will be used in the directory so please print clearly!

Business or Civic Organization Member - \$45 Annual Membership

Bus/Org Name _____ **Contact Name** _____

Mailing Address

Physical Address (if different)

Street _____ Street _____
 Apt/Suite/Other _____ Apt/Suite/Other _____
 City, State Zip _____ City, State Zip _____

Phone number (____) _____ - _____ **Website** _____

Email _____ @ _____

Associate Member - \$15 Annual Membership

(Available to individuals only, includes invitations to Chamber events and meetings but does not include Directory listing, website, or advertising benefits.)

Name _____

Mailing Address

Street _____
 Apt/Suite/Other _____
 City, State Zip _____

Phone number (____) _____ - _____ **Email** _____ @ _____

I would like to purchase ad space in the Annual Directory

Check all that apply	
Ad Attached _____	
Use last year's ad _____	
1/4pg (4-3/4 x 1-3/4) _____	\$15
1/2pg (4-3/4 x 3-3/4) _____	\$25
Full pg (4-3/4 x 7 1/2) _____	\$40

Total Fees

Membership: _____

Ad Fee: _____

Total Fee Due: _____

*Please make checks payable to
 Unadilla Chamber of Commerce*

*And return application and payment to
 Unadilla Chamber of Commerce
 PO Box 275
 Unadilla, NY 13849*

Please return payment and application information by January 31, 2012. Thank you!